ALB COOPERATIVE FUNDING PROGRAM

Final Report

Submit this final project report within 6 weeks of the project completion to Rae@AmericanLamb.com. Refer to your approved application to help you complete this report.

Report Date			
Name	Organization		
Mailing Address	City	State	Zip
Phone	Email		
Project Name		Date of Project	:
Amount Requested for Project \$	Location of Pro	ject	
Which of the ALB 2023-2028 Strategic Plan g	goals did this project add	ress:	
Marketing: Grow consumer demand for Ar	merican Lamb		
Research, Education and Innovation: Opt quality and consistency, increase productivi	•		' '
<i>Industry Services:</i> Expand awareness, unde American Lamb Checkoff	erstanding, engagement a	nd involvement of	stakeholders in the
Which of these audiences did this project rea	ach?		
Consumers			
Current or potential sheep industry mem	bers		
Briefly describe the project.			
FOR QUESTIONS, CONTACT RAE V	/II I A AT AI B: PAF@AMFI	RICANI AMB.COM	OR (303) 759-3001

FINAL REPORT - PAGE 2

What were the approved goals of this project and explain how they were or were not met. Refer to the approved application.				
How was ALB funding acknowledged?				



FINAL REPORT - PAGE 3

Summarize your expenses. Refer to your approved application for original budget amounts.

YOUR BUDGET

ALB

ITEM	AMOUNT FROM APPLICATION	ACTUAL AMOUNT	AMOUNT FROM APPLICATION	ACTUAL AMOUNT
Promotional materials, signage, etc.	\$	\$	\$	\$
Advertising	\$	\$	\$	\$
Sponsorship/speaker/exhibitor fees	\$	\$	\$	\$
Other (specify):	\$	\$	\$	\$
Other (specify):	\$	\$	\$	\$
TOTALS	\$	\$	\$	\$

Explain any variances. in the application.	Keep in mind that ALB may only be able to reimburse for the amount approved

Submit to:

American Lamb Board Attn: Cooperative Funding 6300 E. Yale Ave., Suite 110

Denver, CO 80222

Rae Villa OR

Rae@AmericanLamb.com

