



## *New Lamb Resource Center*

**INTRODUCING YOUR NEW  
ONE-STOP SHOP FOR  
LAMB INDUSTRY RESOURCES**



Visit the new Lamb Resource Center at [www.LambResourceCenter.com](http://www.LambResourceCenter.com) for important industry information and resources, including:

- Lamb Checkoff information
- Market news
- Reports and publications
- Production resources
- Marketing and promotional tools
- Funding opportunities

The Lamb Resource Center features information from the major sheep industry groups, including the American Lamb Board, American Sheep Industry Association, National Sheep Improvement Program, National Lamb Feeders Association and the USDA's National Sheep Industry Improvement Center.

## *New Productivity Best Practices* **HELP BOOST PROFITABILITY**



**ADOPT NEW PRODUCTIVITY BEST PRACTICES TO SUPPORT INDUSTRY GROWTH GOALS WHILE TAKING STEPS TO IMPROVE YOUR ON-FARM PRODUCTIVITY AND PROFITABILITY.**

Boost flock productivity and help reach key industry goals by implementing on-farm best practices. The **12 Lamb Crop Best Practices** were developed to help you improve productivity while increasing the U.S. lamb crop to meet growing demand.

- Optimal Nutrition
- Breed Ewe Lambs at 7 to 9 Months of Age
- Select for Prolific Genetics
- Use Crossbreeding
- Cull Underperforming Ewes
- Reduce Lamb Loss
- Test for Pregnancy Status
- Disease Prevention and Treatment
- Match Reproduction to Management
- Test Rams
- Manage for Seasonal Changes in Reproduction
- Accelerate Lambing Cycles

These Best Practices were developed considering the varying styles of lamb production, although every practice may not fit every flock.

Visit the new **Lamb Resource Center** to see which best practices can help you reach your production goals.

>>>>>>> **For more information, visit [www.LambResourceCenter.com](http://www.LambResourceCenter.com)**